

Weighing up prices, quality and customer reviews

French A2 (elementary) · Lesson

Quick answer: To compare products in French, put plus, moins or aussi before an adjective and que after it: plus cher que, moins rapide que, aussi solide que. The comparative of bon is meilleur; that of bien is mieux. Add le or la to say “the best” or “the cheapest”.

Level: French A2 (CEFR elementary) · **Standards:** CEFR A2, Reading

How do you compare two things in French?

When you shop, you constantly weigh one product against another. French uses three small words before the adjective, then *que* (than, as).

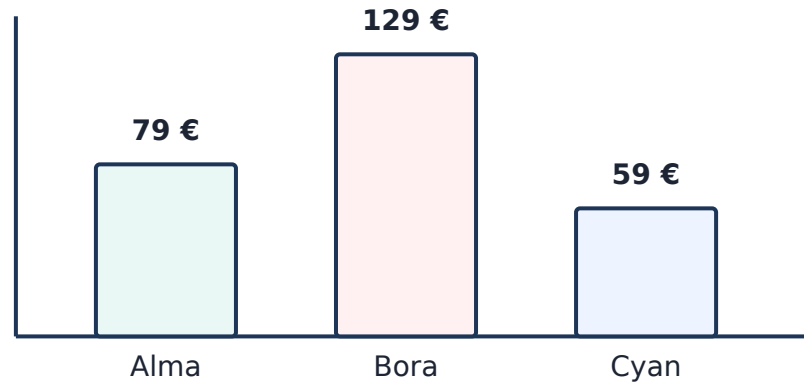
Rule: plus / moins / aussi + adjective + que

plus ... que = more ... than; moins ... que = less ... than; aussi ... que = as ... as. The adjective agrees with the first noun, not with the second.

Meaning	French example
more ... than	Ce casque est plus cher que l'autre. — This headset is more expensive than the other one.
less ... than	Cette box est moins rapide que la mienne. — This router is slower than mine.
as ... as	Ces chaussures sont aussi solides que les bleues. — These shoes are as sturdy as the blue ones.

Rule: more, less or the same amount of a noun

For a noun, use plus de, moins de or autant de: Ce magasin propose plus de choix. — This store offers more choice.



Three headphones: Bora is the most expensive, Cyan the cheapest.

What is the difference between meilleur and mieux?

Word	Comes from	Use	Example
meilleur(e)(s)	bon (adjective)	describes a noun, agrees with it	Cette offre est meilleure. — This deal is better.
mieux	bien (adverb)	goes with a verb, never changes	Ce filtre marche mieux. — This filter works better.

Watch out

Never say plus bon: the comparative of bon is meilleur. Also, bien becomes mieux, not plus bien. But moins bon is correct: Ce café est moins bon.

How do you read prices and online reviews?

French	English
le prix, cher, bon marché	price, expensive, cheap
un avis, une note	a review, a rating
le rapport qualité-prix	value for money
la livraison gratuite	free delivery
la garantie, être remboursé	the warranty, to get a refund

Casque Bora - 129 €



Anaïs, 12 mars : « Le son est meilleur que sur mon ancien casque, mais il est moins léger. La batterie dure aussi longtemps que promis. Livraison rapide, gratuite. »

42 avis - rapport qualité-prix : bon

An online review: the stars, the price and a comparison with an older product.

Examples: the best and the least

- C'est le moins cher des trois. — It is the cheapest of the three.
- C'est le meilleur rapport qualité-prix. — It is the best value for money.

Culture note

In France, prices are written with a comma and the euro sign after the number: 12,50 €. Spoken, it is douze euros cinquante. Online shops must show the final price with VAT, called TTC.

Zoé's tip

Before you buy, look for the words mieux que, moins... que and le meilleur in the reviews: those are the comparisons real customers make!

Key points to remember

- Plus / moins / aussi + adjective + que compares two items; the adjective agrees with the first noun.
- Bon becomes meilleur (adjective); bien becomes mieux (adverb). Never say plus bon.
- For nouns, use plus de, moins de or autant de: plus de choix.
- The superlative adds an article: le moins cher, la meilleure offre.
- Prices are written with a comma and € after the number: 12,50 €.

Weighing Up Prices, Quality and Customer Reviews: frequently

asked questions

How do you say “cheaper than” in French?

Say moins cher que for “cheaper than”. French has no single word for it, so you build it with moins + adjective + que: Cette marque est moins chère que l'autre. Add the right ending to the adjective.

What is the difference between meilleur and mieux?

Meilleur is an adjective, so it describes a noun and agrees with it: une meilleure offre. Mieux is an adverb that goes with a verb and never changes: Il chante mieux.

Can I say plus bon in French?

No. Use meilleur instead: Ce pain est meilleur. You can say moins bon and aussi bon without any problem.

How do I say “the cheapest” or “the most expensive”?

Put le, la or les before plus or moins: le moins cher, la plus chère. The article agrees with the noun you describe.

How are prices read aloud in French?

The comma is read as the word for euros: 12,50 € is douze euros cinquante. A price of 1 200 € is mille deux cents euros.